



## Privacy Policy

This privacy policy sets out the way we process your personal data and we have created this privacy policy to make sure you are aware of how we use your data as a participant or parent/s/guardian of a participant at the following companies:

- RuggerEds Ltd
- SoccerEds Ltd

## How we collect your information

We may collect your personal data in a few limited ways, namely:

- Directly from you, when you fill in an application for membership or coaching course, when you make enquiries on our website, when you provide information on our booking software, or when you interact with us during your time with us.
- From someone else who has applied for membership or signed up for a coaching courses on your behalf (for example a family member or your coach who has provided us with your contact details for that purpose);

## The types of information we collect

We may collect the following types of personal data about you:

- Contact and communications information, including your contact details (including email address(es), telephone numbers and postal address(es) and records of communications and interactions we have had with you);
- Financial information, including Direct Debit details;

We may also collect data about your health or medical conditions, where you have volunteered this, for example so that we can cater for you when you attend a social event or a course/camp.

## How we use personal data

Personal data provided to us will be used for the purposes set out at the time of collection and, where relevant, in accordance with any preferences you express.

More generally, we will use your personal data for the following purposes:

- Administration of your membership or coaching course, including:
  - informing you about facilities opening hours;
  - taking payment of membership/coaching fees;
- Fulfilment of orders for goods and services;
- Research and statistical analysis about who is participating.
- Communication about our activities that we think may be of interest to you;
- Storing your details on the software platform we use for our online member management database.
- Storing your details on our email platform: mailchimp. You can change your preferences for receiving emails and unsubscribe at any time.
- Promoting RuggerEds/SoccerEds and promoting goods and services of third parties (for example, equipment suppliers, and organisers events) where we think this will be of interest to you; where this is necessary for our legitimate interests (or the legitimate interests of a third party), and/or where we have your consent, as applicable.

## Your marketing preferences

We will always respect your wishes in respect of what type of communications you want to receive from us and how you want to receive them. There are some communications, however, that we need to send you regardless of your marketing preferences in order for us

to fulfil our contractual obligations to you as participant at RuggerEds/SoccerEds. Examples of these essential service communications are:

- Records of transactions, such as payment receipts or Direct Debit confirmations (as applicable).
- Membership and coaching course related mailings such as your renewal reminders and payment requests, notices of formal meetings and information about venue closures and holiday opening hours.

You are in control of how we communicate with you. You can update your choices and/or your contact details by contacting us at:

### **RuggerEds**

Telephone: 08454 637375

Email: [contact@RuggerEds.co.uk](mailto:contact@RuggerEds.co.uk)

Post: 3 Booker Road, Woodseats, Sheffield, S8 0GH

### **SoccerEds**

Telephone: 08454 637375

Email: [admin@SoccerEds.co.uk](mailto:admin@SoccerEds.co.uk)

Post: 3 Booker Road, Woodseats, Sheffield, S8 0GH

## **Sharing your information with others**

We do not sell or share your personal data for other organisations to use other than as set out below.

Personal data collected and processed by us may be shared with the following third parties, where necessary:

- Our employees and volunteers, for the purposes of administering your membership/coaching course and giving you access to the benefits to which you are entitled.

## **How long your information is kept**

We will keep your information for a reasonable period of time for the purpose that it has been collected or as required by law.

## **Your rights**

Under certain circumstances, by law you have the right to:

- Request access to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.
- Request correction of the personal data that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have exercised your right to object to processing (see below).
- Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal data for direct marketing purposes.
- Request the restriction of processing of your personal data. This enables you to ask us to suspend the processing of personal data about you, for example if you want us to establish its accuracy or the reason for processing it. You can also withdraw your consent, where this is the basis for our processing your data (without affecting the lawfulness of our previous processing based on consent).
- Request the transfer of your personal data to another party.

Please note that the above rights are not absolute, and we may be entitled to refuse requests where exceptions apply.

## Contact and complaints

If you have any queries about this privacy policy or how we process your personal data, or if you wish to exercise any of your legal rights, you may contact RuggedEds/SoccerEds

### RuggedEds

Telephone: 08454 637375

Email: [contact@RuggedEds.co.uk](mailto:contact@RuggedEds.co.uk)

Post: 3 Booker Road, Woodseats, Sheffield, S8 0GH

### SoccerEds

Telephone: 08454 637375

Email: [admin@SoccerEds.co.uk](mailto:admin@SoccerEds.co.uk)

Post: 3 Booker Road, Woodseats, Sheffield, S8 0GH

If you are not satisfied with how we are processing your personal data, you can make a complaint to the Information Commissioner. You can find out more about your rights under applicable data protection laws from the Information Commissioner's Office website: [www.ico.org.uk](http://www.ico.org.uk).